

# **Joomla! 3 SEO and Performance**

Simon Kloostra

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Joomla 3 SEO and Performance is a concise, 150-page book that helps you to build websites that dominate search engine rankings and have super-fast load times, giving your sites an increased audience. The book takes a very practical approach full of real-world examples. It does not just provide instructions, but also teaches you the logic behind what you are doing. It will make you breathe SEO while building your websites, which is the only way to success.

Joomla 3 SEO and Performance starts with the Joomla core SEO possibilities. It shows how even if you are a relative newcomer to Joomla you will be able to build sites that rank high in Google without having to install complicated plugins. The remaining chapters dig much deeper, both into Joomla, and into the use of SEO plugins and extensions with a full chapter dedicated to SH404SEF, probably the best SEO extension for Joomla. In order to keep the visitors that you acquire, Joomla 3 SEO and Performance also shows you how to make your website load faster. This is achieved using Joomla core features as well as plugins. You will be stunned how easy it is to achieve massive improvements!

#### Joomla 3 SEO & Performance:

- Walks you through the Joomla SEO options, both basic and advanced
- Teaches you to breathe SEO while building your websites
- Teaches you how to make your websites screaming fast



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