



An Introduction to the Design and Analysis of Experiments in Behavioral Research

John J. Kennedy, Andrew J. Bush

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This second edition is still designed for graduate students and researchers in the social, behavioral and health sciences who have modest backgrounds in mathematics and statistics. Also, priority is still given to the discussion of seminal ideas that underlie the analysis of variance. With respect to the first edition, the late Jum C. Nunnally of Vanderbilt University remarked, 'Overall, there is no better text on statistics in the behavioral sciences available, and I strongly recommend it.' A new feature is the optional availability of a microcomputer software package, MICRO-ANOVA, that will enable researchers to perform all analyses presented in the text on IBM PCs or equivalent computers. The software package is available through UPA.

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