



# Leadership: Motivation & Inspiration from Today's Top Success Coaches (Audio Success Series)

*Zig Ziglar, Brian Tracy, Dr Sheila Murray Bethel*

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**Leadership: Motivation & Inspiration from Today's Top Success Coaches (Audio Success Series)** Zig Ziglar, Brian Tracy, Dr Sheila Murray Bethel

The Audio Success Series from TOPICS Entertainment® is a premium audio line of personal productivity recordings featuring acclaimed content from renowned motivators and success coaches in convenient, easily accessible format. Look for other dynamic selections from the Audio Success Series, including Live Your Best available on compact disc.

Store all your discs in the convenient carrying case---included inside! It's a multi-session leadership retreat in a box! And with Leadership on 14 audio compact discs, you'll have unlimited access to the world's top success coaches any time you want. From motivation and meetings to memory enhancement, the Leadership audio suite offers hours of inspiration and practical steps to power-up your influence in all areas of the workplace and beyond. Featuring a DVD bonus from the dean of motivators, Zig Ziglar, and comprising an award-winning faculty of international speakers with their own rosters of Fortune 500 clients, Leadership on audio CD is the self-paced, proactive methodology for positioning yourself at the head of the pack.

13 dynamic speakers. 14 audio discs. 1 bonus DVD.

- Chris Widener
- Connie Podesta
- Brian Tracy
- Ron White
- Dr. Sheila Murray Bethel
- Zig Ziglar
- Brad Worthey
- Mark Sanborn
- Larry Wilson
- Roxanne Emmerich
- Jim Rohn
- Danny Cox
- Laura Stack

The keys to effective, strong leadership for business and life!

CD 1

Chris Widener

Secrets of Influence: Becoming a Person Others Want to Follow

CD 2

Chris Widener

Right Now! Leadership

Let the man who has shared stages with U.S. Presidential candidates and pro athletes share with you the same leadership secrets he has revealed to executives at GE and Harvard Business School.

Subjects covered:

- Conscious & subconscious truth
- Taking your influence to the next level
- Immediate development of top leadership traits
- Hard decisions & integrity

#### CD 3

Connie Podesta

How to Be the Person Companies Fight to Keep

Counselor, consultant, and comedienne: this noted author and radio host shares her unique perspective on business and industry.

Subjects covered:

- Embracing & initiating change
- Demonstrating value added
- Looking for leadership opportunities
- Committing to lifelong learning

#### CD 4

Brian Tracy

Leadership: The Critical Difference

Join one of America's premier speakers on the subject of human potential, as hailed by more than two million people in 23 countries worldwide.

Subjects covered:

- Truthfulness in all things
- Commitment & responsibility
- Single-minded concentration
- Extraordinary performance

#### CD 5

Ron White

Easy Steps to a Better Memory

Tap into your latent brain power, with tips from the Guinness World Record-holder for memorizing a 28-digit number in 1 minute and 15 seconds.

Subjects covered:

- Instant recall in 10 minutes a day for 30 days
- Giving speeches without notes
- Memorizing chapters of books
- Improving grades

#### CD 6

Dr. Sheila Murray Bethel

Leading Under Pressure & Making a Difference

With a PhD in Communications, this Public Television host offers real-world guidance to a client list reading like a global Who's Who of business and government.

Subjects covered:

- The 3 leadership drivers of the 21st Century
- Flexibility, Focus, Fostering, Family: the 4 Fs of effective leadership

CD 7

Zig Ziglar

The Foundation for Successful Change

Author, international speaker, and personal development trainer, this versatile authority is considered the leader in motivational coaching and personal growth.

Subjects covered:

- Failure as an event; success as a process
- Hope as activator
- How to do something now!
- Radical changes in minute steps

CD 8

Brad Worthley

Outstanding Leadership in a Service Culture

Key in to the expertise of this accomplished business consultant and acclaimed customer service expert.

Subjects covered:

- Customer perception
- Judging customers
- Handling upsets
- "What'

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