



Principles of Managerial Finance Brief, Student Value Edition & MyFinanceLab with Pearson eText Student Access Code Card Package (5th Edition)

Lawrence J. Gitman

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Gitman's proven Learning Goal System—a hallmark feature of *Principles of Managerial Finance, Brief, 5e*—weaves pedagogy into concepts and practice, providing readers with a road map to guide them through the text and supplementary tools. The *Fifth Edition* now includes an emphasis on personal finance issues to add currency and relevance to the already cohesive learning framework.

Introduction to Managerial Finance: The Role and Environment of Managerial Finance; Financial Statements and Analysis; Cash Flow and Financial Planning. **Important Financial Concepts:** Time Value of Money; Risk and Return; Interest Rates and Bond Valuation; Stock Valuation. **Long-Term Investment Decisions:** Capital Budgeting; Capital Budgeting Techniques: Certainty and Risk. **Long-Term Financial Decisions:** The Cost of Capital; Leverage and Capital Structure; Dividend Policy. **Short-Term Financial Decisions:** Working Capital and Current Assets Management; Current Liabilities Management; Financial Institutions and Markets; International Managerial Finance.

For all readers interested in managerial finance.

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