



The North Wind and the Sun

Terry Gronbeck-Jones, David Miller

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David Miller and Terry Gronbeck-Jones have assembled a collection of true stories about their experiences with big-box stores, airlines, restaurants, factories, and more. With many years of business development experience, David and Terry have found an entertaining and insightful way to illustrate how some companies get it right, and some get it wrong. If you appreciate a good story, these nine stories are powerful illustrations of the importance of relationships in business, and in life.

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