



## **We're All Salesmen: Learn how to get more of what you want out of life**

*Caleb M Erickson*

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# We're All Salesmen: Learn how to get more of what you want out of life

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“We are all in the business of sales. Teachers sell students on learning, parents sell their children on making good grades and behaving, and traditional salesmen sell their products.” Dave Ramsey

Have you ever wanted to move up the corporate ladder, make a better income, or simply be able to persuade more people to your point of view?

Have you ever had a light bulb go off inside your mind with the perfect idea for a new business, innovative product, or way to improve the workplace?

Have you ever shared your ideas with others only to get rejected? Then before you know it one rejection after another and you're throwing in the towel on a perfectly good idea.

Imagine what you could do if you had a proven set of techniques that would lead to greater success! Imagine being able to sell your ideas to anyone!

In this game changing book, Caleb Erickson brings to light a truth about us all. That truth is that we are all salesmen. It doesn't matter what occupation we are in or where we come from. We all depend on sales to survive in this world.

The reality is, the better you are at sales the more successful you will be in life. It's that simple!

In this book you will learn

- How we have been using sales since we were children
- Why the most successful people are those that know how to sell
- Easy to use sales strategies that will launch you into success
- How to redefine the term success, so you can stop failing and start achieving

It doesn't matter what level of success you have achieved in life. We're All Salesmen is going to help you to take that success to a higher level. You will love this paradigm shifting book, and you will begin to see life in a whole different way!

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