



# The Technique of the Professional Make-up Artist for Film, Television, and Stage

*Vincent J-R Kehoe*

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
A classic in its field since its original publication, *The Technique of the Professional Make-Up Artist* is now revised, updated and paperback for a new generation of professionals. This encyclopedic resource covers all of the current studio make-up methods and lab techniques, with text and art contributions from some of the leading experts in the industry.

The author explains clearly and precisely the differing approaches to stage-lit, audience-attended television taping; studio-lit, no-audience taping; live television with natural outdoor lighting; live stage make-up ; and the innumerable techniques and methods of film make-up. In addition to detailing the basic, day-to-day 'paint and powder' procedures that are the bulk of any professional make-up artist's work. He also describes exciting new visual effects that can be achieved using puppetry, digital computing, and electronic coloration. Included in this paperback edition are:

- \* Revised make-up charts for men and women
- \* New special effects make-up photographs
- \* New information on contact lenses and dental work
- \* Updated information on film types
- \* Revised appendices.

Vincent J R Kehoe has been working in the professional make-up field since 1940. He has been in charge of make-up for more than 3000 major television, film, and stage productions, and was head of the make-up departments for CBS-TV in New York and the NBC Hallmark Hall of Fame series. His previous books include *Special Make-Up Effects* (Focal Press), *The Technique of Film and Television Make-Up*, and *Photographic Make-Up for Stills and Movies*, and he has written several articles on advanced make-up research for the *Journal of the Society of Motion Picture and Television Engineers* (SMPTE). As president and director of the Research Council of Make-Up Artists since 1963, Mr Kehoe designed and produced the entire Color Process line of RMCA Professional Products. He lives in Somis, CA.

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