Exploring Web Technologies for Designers (Book Only) (Design Exploration Series)

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Finally, a book on Web technologies written by a designer, not a programmer! Today's design marketplace demands that graphic designers understand the fundamental capabilities of core Web technologies like Cascading Style Sheets, JavaScript, and XML. But what designer wants to wrestle with complicated technical concepts? In Exploring Web Technologies for Designers, James Bennett demystifies the technology and gives graphic designers a thorough understanding of how to use it, without filling their heads with the unnecessary jargon and technical details of traditional computer books. With a graphics-intensive approach that will appeal to the visual nature of designers and a straightforward writing style, Bennett's book is a must-have resource for anyone looking to master the incredible design potential of today's Web technologies.

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