



Camtasia Studio and Beyond: The Complete Guide

Stephanie Torta, Stacey Dunbar

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Including Version 8, this text covers all of the skills for building effective multimedia presentations with screen-captured software based tutorials, video demonstrations, and lectures using the TechSmith products Camtasia (for Windows), Snagit, and Jing (for both Windows and Mac OS). The companion DVD has over 30 video tutorials and projects. The strategy for this text is to introduce concepts from the ground up to include development milestones, planning the presentation based on the targeted audience, story boarding, screen captures, editing and production based on the desired project. The text also covers Snagit to create sophisticated training documents using advanced image editing features and it uses Jing to make fast video presentations that can quickly be loaded on the Web. Features: * Includes visual snap shots to provide the learner with a step-by-step approach to each topic * Provides complete details on how to plan and prepare video and screen captures for production (on both Windows and Macintosh operating system platforms) * Companion DVD with support files including over 30 tutorial video clips, project practice files, all text images in color, and sample video creations

Brief Table of Contents

PART 1 Preparation. 1 Overview. 2 Planning and Preparation. **PART 2 Camtasia Studio.** 3 Menus and Interfaces. 4 Recording: Screen Capturing. 5 Recording: PowerPoint. 6 Editing: Clip Bin and Library. 7 Editing: Preview Window and Timeline. 8 Editing: Task Tab Enhancing. 9 Producing and Sharing. **PART 3 Snagit and Jing.** 10 Snagit. 11 Snagit Editor. 12 Jing. Appendix A Projects and Reference Lists. Appendix B Glossary. Index.

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