

The CENTERLESS CORPORATION: A NEW MODEL FOR TRANSFORMING YOUR ORGANIZATION FOR GROWTH AND PROSPERITY

Bruce A. Pasternack, Albert J. Viscio, FRANK FRANK ASCH

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In today's fast-paced global business environment, the conventional model of the corporation and its management principles no longer deliver results. Economic upheaval, changing demographics, and technological revolution have forever altered the requirements for running a business today. Now, in response, *The Centerless Corporation* presents a radical new corporate model -- designed for your organization's survival, growth, and prosperity.

Drawing on groundbreaking research they conducted at Booz • Allen & Hamilton, Bruce A. Pasternack and Albert J. Viscio offer a comprehensive strategy for managing in turbulent times. To deal with increasing complexity, they contend, leaders must abandon their command-and-control mentality and establish a model in which responsibility and accountability are distributed throughout the organization, employees are regarded as valued resources, and knowledge flows freely. Illustrating their ideas with invaluable real-life examples, Pasternack and Viscio explain how to attract and develop leaders, build coherence to unite all parts of an organization, and restructure business units and corporate roles to add value rather than overhead.

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